

WESH 1021 N. Wymore Rd. Winter Park, FL 32789 Main: (407)645-2222

Billing: (407)389-7661

www.wesh.com

Billing Address:

Abar Hutton Media Attention: Accounts Payable 6190 Grovedale CT Suite 200 Alexandria, VA 22310-2552

Send Payment To: **WESH** P O Box 26876 Lehigh Valley, PA 18002-6876 FIN# 59-3186949

1 WESHW

09/26/12

2:54 PM KATIE COURIC DAY

Invoice Month Invoice # Invoice Date Invoice Period 936090-1 09/30/12 September 2012 08/27/12 - 09/30/12

Sales Office Account Executive Sales Region Station WESH Fran Berg Eagle-Washingte National

Advertiser Product Estimate Number Nelson/D/Senate NELSON/S/D 476

> Flight Dates Alt Order # Order# 09/25/12 - 10/01/12 936090 07887095

Billing Calendar Billing Type Deal # Broadcast Cash

Special Handling

IDB# Advertiser Code Product Code 9912820

Advertiser Ref Agency Ref

Line	Start Date	End Date	Descript	ion	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре	
1	09/26/12 Class of Ti	09/28/12 me - Pre-em	M-F Sun	rise @6AM	6:00-7:00 AM	1-1	:30	2	\$950.00	NM	
	Weeks:	Start Date 09/24/12		MTWTFSS 1-1	Spots/Week 2	<u>Rate</u> \$950.00					
	Spots: # Ch			ir Time Descrip		Start/End Time	Lenat	h Ad-ID			Rate Type
1				5:58 AM M-F Su		6:00-7:00 AM		0 BN12001H			\$950.00 NM
	1 W	ESHF 09		6:53 AM M-F Su		6:00-7:00 AM	:3	0 BN12003H			\$950.00 NM
2	09/25/12 Class of Ti	09/27/12 me - Pre-em	NBC To	day Show otice	7:00-9:00 AM	-1-1	:30	2	\$1,400.00	NM	
	Weeks:	Start Date 09/24/12	End Date 09/30/12	MTWTFSS -1-1	Spots/Week 2	<u>Rate</u> \$1,400.00					
	Spots: # Ch	n <u>Day</u> A	ir Date A	ir Time Descrip	otion	Start/End Time	Lengt	h Ad-ID			Rate Type
	1 W	ESHTu 09	9/25/12	3:59 AM NBC To	oday Show	7:00-9:00 AM	:3	0 BN12003H			\$1,400.00 NM
1	2 W	ESHTh 09	9/27/12 8	3:29 AM NBC To	oday Show	7:00-9:00 AM	:3	0 BN12001H			\$1,400.00 NM
3	09/25/12 Class of Ti	09/28/12 me - Pre-em	Regis &	Kelly 9-10 AM otice	9:00-10:00 AM	-11-1	:30	3	\$650.00	NM	
	Weeks:	Start Date 09/24/12	End Date 09/30/12	MTWTFSS -11-1	Spots/Week 3	<u>Rate</u> \$650.00					
	Spots: # Ch	n <u>Day A</u>	ir Date A	ir Time Descrip	<u>otion</u>	Start/End Time	Lengt	h Ad-ID			Rate Type
1	1 W	ESHTu 0	9/25/12	9:45 AM Regis 8	& Kelly 9-10 AM	9:00-10:00 AM	:3	0 BN12001H			\$650.00 NM
	3 W	ESHW 0	9/26/12	9:50 AM Regis 8	& Kelly 9-10 AM	9:00-10:00 AM		0 BN12003H			\$650.00 NM
	2 W	ESHF 0	9/28/12	9:57 AM Regis 8	& Kelly 9-10 AM	9:00-10:00 AM	:3	0 BN12001H			\$650.00 NM
5	09/25/12 Class of Ti	09/27/12 me - Pre-em	M-F NO		12:12:00-12:30 PM	-111	:30	3	\$350.00	NM	
	Weeks:	Start Date 09/24/12	End Date 09/30/12	MTWTFSS -111	Spots/Week 3	<u>Rate</u> \$350.00					
	Spots: # Cl	h <u>Day A</u>	ir Date A	ir Time Descrip	<u>otion</u>	Start/End Time	Leng	th Ad-ID			Rate Type
1	1 W	ESHTu 0	9/25/12 12	2:24 PM M-F NO	OON NEWS 12-12:30	12:00-12:30 PM	1 :3	30 BN12003H			\$350.00 NM
1	3 W	ESHW 0	9/26/12 12	2:11 PM M-F NO	OON NEWS 12-12:30	12:00-12:30 PM	1 :3	30 BN12001H			\$350.00 NM
	2 W	ESHTh 0	9/27/12 12	2:24 PM M-F NO	OON NEWS 12-12:30	12:00-12:30 PN	1 :3	30 BN12003H			\$350.00 NM
7	7 09/26/12 Class of Ti	09/28/12 ime - Immed		COURIC DAY	2-3PM notice	111	:30	3	\$175.00	NM	
	Weeks:	Start Date 09/24/12			Spots/Week 3	<u>Rate</u> \$175.00					
	Spots: # C	h <u>Day A</u>	ir Date A	ir Time Descrip	otion	Start/End Time	Leng	th Ad-ID			Rate Type

2-3PM

:30 BN12003H

\$175.00 NM

Send Payment To:





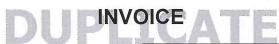
WESH P O Box 26876 Lehigh Valley, PA 18002-6876 FIN# 59-3186949

Invoice #	Invoice Date	Invoice Month	Invoice Period
936090-1	09/30/12	September 2012	08/27/12 - 09/30/12

Advertiser	Product	Estimate Number
Nelson/D/Senate	NELSON/S/D	476

www.v	vesh.com										
Lina	Ctart Data	End Dot	o Dooo	rintin.	Ctart/End Time	MENTERS	Langth	Spots/	Data	Timo	
- 20	Start Date	and the second		ription	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
7	09/26/12 Class of Tin	09/28/12 ne - Imme		E COURIC DAY -emptible without	2-3PM notice	111	:30	3	\$175.00	NM	
	Spots: # Ch		Air Date	Air Time Descrip	AND THE PART OF TH	Start/End Time		th Ad-ID			Rate Type
1			09/27/12	2:36 PM KATIE		2-3PM		0 BN12001H			\$175.00 NM
	3 WE	SHF	09/28/12	2:55 PM KATIE	COURIC DAY	2-3PM	:3	80 BN12003H			\$175.00 NM
8	09/25/12 Class of Tin	09/28/12 ne - Pre-e	mptible wit		3:00-4:00 PM	-1-11	:30	3	\$450.00	NM	
	Weeks:	Start Date 09/24/12			Spots/Week 3	<u>Rate</u> \$450.00					
	Spots: # Ch		Air Date	Air Time Descrip	-	Start/End Time	Leng	th Ad-ID			Rate Type
	1 WE		09/25/12	3:35 PM M-F 3-	4 PM	3:00-4:00 PM	:3	30 BN12001H			\$450.00 NM
			09/27/12	3:29 PM M-F 3-	4 PM	3:00-4:00 PM		30 BN12003H			\$450.00 NM
	2 WE	SHF	09/28/12	3:46 PM M-F 3-	4 PM	3:00-4:00 PM	::	30 BN12001H			\$450.00 NM
10	09/25/12 Class of Tir	09/27/12 ne - Pre-e		4-5 PM NEWS th notice	M-F 4-5 PM	-1-1	:30	2	\$650.00	NM	
	Weeks:	Start Dat 09/24/12			Spots/Week 2	<u>Rate</u> \$650.00					
	Spots: # Ch		Air Date	Air Time Descri	(Start/End Time	Lena	th Ad-ID			Rate Type
			09/25/12	4:43 PM M-F 4-		M-F 4-5 PM		30 BN12003H			\$650.00 NM
	2 WE	ESHTh	09/27/12	4:41 PM M-F 4-	5 PM NEWS	M-F 4-5 PM	::	30 BN12001H			\$650.00 NM
1	1 09/26/12 Class of Tir	09/28/12 ne - Pre-e		5-6 PM ROT	5:00-6:00 PM	1-1	:30	2	\$850.00	NM	
	Weeks:	Start Dat 09/24/12	e End D	ate MTWTFSS	Spots/Week 2	<u>Rate</u> \$850.00					
	Spots: # Ch	<u>Day</u>	Air Date	Air Time Descri	ption	Start/End Time	Leng	th Ad-ID			Rate Type
			09/26/12	5:12 PM M-F 5-		5:00-6:00 PM		30 BN12001H			\$850.00 NM
L	3 WE	ESHF	09/28/12	5:52 PM M-F 5-	6 PM ROT	5:00-6:00 PM		30 BN12003H			\$850.00 NM
12	2 09/25/12 Class of Tir	09/27/1: ne - Pre-e		6-6:30 PM th notice	M-F 6-6:30 PM	-111	:30	3	\$1,200.00	NM	
	Weeks:	Start Dat 09/24/12			Spots/Week 3	<u>Rate</u> \$1,200.00					
	Spots: # Ch		Air Date	Air Time Descri	_	Start/End Time	Lend	th Ad-ID			Rate Type
	. —		09/25/12	6:27 PM M-F 6-		M-F 6-6:30 PM		30 BN12001H			\$1,200.00 NM
	1 W	ESHW	09/26/12	6:13 PM M-F 6-	6:30 PM	M-F 6-6:30 PM	:	30 BN12003H			\$1,200.00 NM
	3 WI	ESHTh	09/27/12	6:13 PM M-F 6-	6:30 PM	M-F 6-6:30 PM	:	30 BN12003H			\$1,200.00 NM
13	3 09/26/12 Class of Tir	09/26/1: me - Pre-e		Entertainment Tor	nigł7:00-730 PM	W	:30	1	\$1,500.00	NM	
	Weeks:	Start Dat			Spots/Week	Rate					
	Spots: # Ch	09/24/12	09/30/ Air Date	/12W Air Time Descri	ntion 1	\$1,500.00 Start/End Time	Long	th Ad-ID			Rate Type
			09/26/12		ntertainment Tonight	7:00-730 PM		30 BN12001H			\$1,500.00 NM
14	4 09/27/12 Class of Tir	09/27/1		Access Hollywood		/T	:30	1	\$1,500.00	NM	
	Weeks:	Start Dat 09/24/12	te End D	ate MTWTFSS	Spots/Week	<u>Rate</u> \$1,500.00					
	Spots: # Ch		Air Date	Air Time Descri		Start/End Time	Leng	ath Ad-ID			Rate Type
		ESHTh			ccess Hollywood	Access Hollywo		30 BN12001H			\$1,500.00 NM
1	6 09/26/12 Class of Tir	09/26/1 me - Pre-e		u News @ 11PM th notice	11-1135p	W	:30	1	\$1,500.00	NM	A
	Weeks:	Start Da	te End D	ate MTWTFSS	Spots/Week	Rate					
	Spoto: # Cl	09/24/12			1	\$1,500.00 Stort/End Time	1	4th V4 ID			Data Time
	Spots: # Ch 1 W		Air Date 09/26/12	Air Time Descr 11:30 PM M-Su		Start/End Time 11-1135p		<u>ath Ad-ID</u> 30 ви12003н			<u>Rate Type</u> \$1,500.00 NM

Send Payment To:





Payment Terms 30 Days

WESH P O Box 26876 Lehigh Valley, PA 18002-6876 FIN# 59-3186949 Invoice # Invoice Date Invoice Month Invoice Period 936090-1 09/30/12 08/27/12 - 09/30/12 September 2012

Advertiser	Product	Estimate Number
Nelson/D/Senate	NELSON/S/D	476

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	Alexander and the second								Spots/			
Line	Start Date	End Date	Description	n	Start/End Time	MTWTFSS	L	ength.	Week	Rate	Туре	
16	09/26/12 Class of Tir	09/26/12 ne - Pre-emp	M-Su Nev	vs @ 11PM tice	11-1135p	W	SPATER	:30	and the same	\$1,500.00	NM	
17	09/28/12 Class of Tir	09/28/12 ne - Pre-emp	NBC Toni		11:35P-12:35XM	F		:30	1	\$650.00	NM	
	Weeks:	Start Date 09/24/12	End Date 09/30/12	MTWTFSS	Spots/Week 1	<u>Rate</u> \$650.00						
	Spots: # Ch	Day Air	Date Air	Time Descri	<u>otion</u>	Start/End	l Time	Length	Ad-ID			Rate Type
	1 WI	ESHF 09	/28/12 12:	10 AM NBC T	onight Show	11:35P-1	2:35XM	:30) BN12001H			\$650.00 NM
18	09/30/12 Class of Tir	09/30/12 me - Pre-emp	SA/SU 6- ptible with no		SA/SU 5:58-6:30 PI	S		:30	1	\$700.00	NM	
	Weeks:	Start Date 09/24/12	End Date 09/30/12	MTWTFSS S	Spots/Week 1	Rate \$700.00						
	Spots: # Ch	Day Air	Date Air	Time Descri	ption	Start/End	<u> Time</u>	Lengtl	n Ad-ID			Rate Type
	1 W	ESHSu 09 LR- Golf		52 PM SA/SU	6-6:30 PM	SA/SU 5	:58-6:30 I	PI :3) BN12002H			\$700.00 NM
23	09/25/12 Class of Ti	09/25/12 me - Pre-em	NBC Prim		OC10:00-11:00 PM	-T		:30	1	\$4,000.00	NM	
	Weeks:	Start Date 09/24/12	End Date 09/30/12	MTWTFSS -T	Spots/Week 1	Rate \$4,000.00		,				
	Spots: # Ch			Time Descri	<u>ption</u>	Start/End	d Time	Lengt	h Ad-ID			Rate Type
	1 W	ESHTu 09	/25/12 10:	11 PM NBC F	rime PARENTHOOD	10:00-11	:00 PM	:3	0 BN12003H		ACCUSATION OF THE PARTY OF THE	\$4,000.00 NM
						Total Sp	oots	2	29			

Gross Total

\$26,025.00

Agency Commission

\$3,903.75

\$22,121.25

Net Amount Due

Estimate Number

Advertiser

Nelson/D/Senate

the personal and



WESH 1021 N. Wymore Rd. Winter Park, FL 32789 Main: (407)645-2222

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Billing Address:

Abar Hutton Media Attention: Accounts Payable 6190 Grovedale CT Suite 200 Alexandria, VA 22310-2552

Send Payment To: WESH

P O Box 26876 Lehigh Valley, PA 18002-6876 FIN# 59-3186949

Invoice #	Invoice Date	Invoice Month	Invoice Period
936090-2	10/07/12	October 2012	10/01/12 - 10/01/12

Station	Account Executive	Sales Office	Sales Region
WESH	Fran Berg	Eagle-Washington	National

Product

Flight Dates	Order #	Alt Order #	
09/25/12 - 10/01/12	936090	07887095 Deal #	
Billing Calendar	Billing Type		
Broadcast	Cash		

IDB# Advertiser Code Product Code 9912820

Agency Ref	Advertiser Ref	

						is less	Spots/			
Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Type	
6	10/01/12 Class of Tir	10/01/12 ne - Pre-emp	M-F NOON NEWS 12 otible with notice	-12:12:00-12:30 PM	M	:30	1	\$400.00	NM	
	Weeks:	Start Date 10/01/12	End Date MTWTFSS 10/07/12 M	Spots/Week 1	<u>Rate</u> \$400.00					
	Spots: # Ch	Day Air	Date Air Time Descr	<u>iption</u>	Start/End Time	Lengt	h Ad-ID			Rate Type
	1 WE	ESHM 10	/01/12 12:27 PM M-F N	OON NEWS 12-12:30	12:00-12:30 PM	:3	0 BN12001H			\$400.00 NM
9	10/01/12 Class of Tir	10/01/12 ne - Pre-emp	M-F 3-4 PM otible with notice	3:00-4:00 PM	M	:30	1	\$600.00	NM	
	Weeks:	Start Date 10/01/12	End Date MTWTFSS M	Spots/Week 1	<u>Rate</u> \$600.00			11002.3		
	Spots: # Ch	Day Air	Date Air Time Descr	<u>iption</u>	Start/End Time	Lengt	h Ad-ID			Rate Type
	1 WE	ESHM 10	/01/12 3:32 PM M-F 3	-4 PM	3:00-4:00 PM	:3	0 BN12002H			\$600.00 NM
20	10/01/12 Class of Tir	10/01/12 me - Pre-emp	M-F 4-5 PM NEWS ptible with notice	M-F 4-5 PM	M	:30	1	\$750.00	NM	
	Weeks:	Start Date 10/01/12	End Date MTWTFSS M	Spots/Week 1	<u>Rate</u> \$750.00					
	Spots: # Ch	Day Air	Date Air Time Descr	<u>iption</u>	Start/End Time	Leng	th Ad-ID			Rate Type
	1 WE	ESHM 10	/01/12 4:30 PM M-F 4	-5 PM NEWS	M-F 4-5 PM	:3	0 BN12001H			\$750.00 NM
22	10/01/12 Class of Tir	10/01/12 me - Pre-em	M-F 6-6:30 PM ptible with notice	M-F 6-6:30 PM	M	:30	1	\$1,200.00	NM	
	Weeks:	Start Date 10/01/12	End Date MTWTFSS 10/07/12 M	Spots/Week 1	<u>Rate</u> \$1,200.00					
	Spots: # Ch	Day Air	r Date Air Time Desci	<u>ription</u>	Start/End Time	Leng	th Ad-ID			Rate Type

Total Spots 4

M-F 6-6:30 PM

Gross Total

\$2,950.00

\$1,200.00 NM

Agency Commission

:30 BN12002H

\$442.50

Net Amount Due

\$2,507.50

Payment Terms 30 Days

1 WESHM

10/01/12

6:28 PM M-F 6-6:30 PM